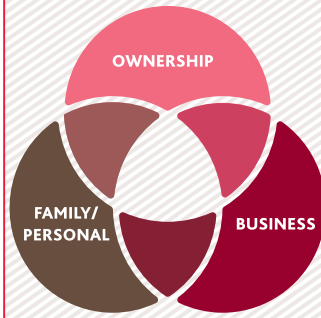


MYTH OR REALITY

Family businesses across the globe have difficulty planning long-term



BDO tested this hypothesis with a global study to dispel or prove the myth using a confidential online survey to obtain **views on best practices in the family, ownership and business.**

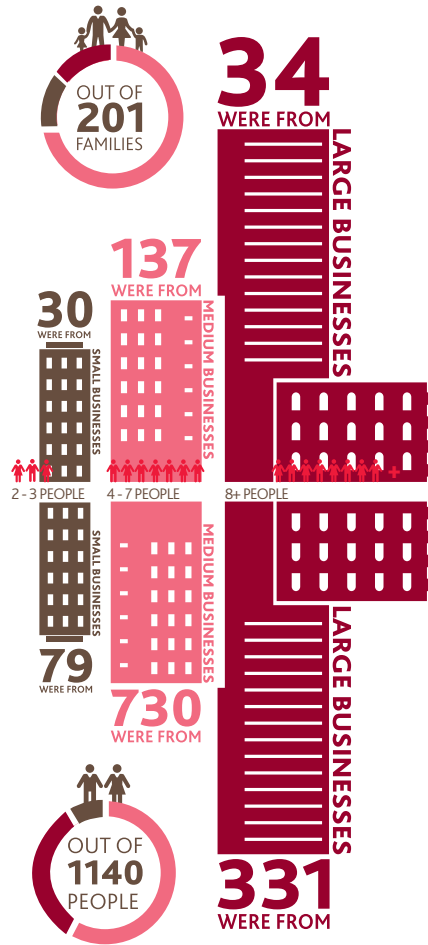


1140 STAKEHOLDERS VIEWS OF BEST PRACTICE
201 FAMILY BUSINESSES
MULTIPLE GENERATIONS
 SHAREHOLDERS AND NON-SHAREHOLDERS

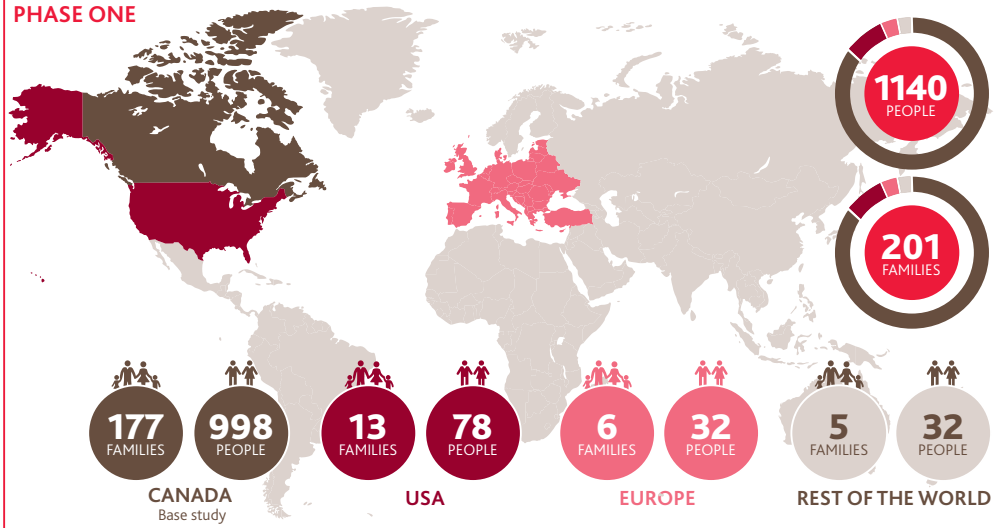
SOMEWHAT CONFIDENT THEY ARE MEETING BEST PRACTICES

OVERALL UNCERTAINTY AROUND WHETHER OR NOT THEY ARE MEETING BEST PRACTICES

OVERALL UNCERTAINTY AROUND WHETHER OR NOT THEY ARE MEETING BEST PRACTICES



PHASE ONE



Continue the study - **phase two** - find out how you can participate by visiting www.bdointernational.com/familybusiness or contact:

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