

## THE VIEW FROM STUDENTS

# ATTRACTING THE NEXT GENERATION—TURNING SCEPTICS INTO CHANGEMAKERS

BDO Global  
Natural Resources  
2022 Survey Findings

## ABOUT BDO'S RESEARCH

Five key markets  
for natural resources

**757**  
survey responses:



Australia



Canada



Latin America



South Africa



United Kingdom



**267**  
Natural  
resources  
corporates



**234**  
School  
students



**256**  
University  
students

## Gen Z are 'cautious altruists' – looking for a career with a clear sense of purpose...



**59%**

of Gen Z say having a career that positively impacts the environment is important to them (rating 7 or above out of 10)



**66%**

of Gen Z say having a career that positively impacts local communities is important to them (rating 7 or above out of 10)

## ...coupled with job security and a clear sense of progression

### Five factors most important to careers for Gen Z



Job  
security



Work-life  
balance



Financial  
reward



Career  
progression



Being respected and  
recognised for work done

## Yet Gen Z don't perceive that natural resources can provide what they want from their career



**15%**

of Gen Z are 'very interested' in a career in the mining sector



**14%**

of Gen Z are 'very interested' in a career in the oil and gas sector



**31%**

of Gen Z are 'very interested' in a career in the renewables sector